



## SERCO: BUSINESS SUPPORT ACROSS THE UK

The increasing adoption of digital technology and significant investment in infrastructure has brought new opportunities to businesses, communities and organisations. Serco delivers support services required to stimulate business and community engagement, with new technologies increasing awareness and enabling the exploitation of digital technology.

Serco has delivered 7 UK superfast broadband exploitation projects working alongside 35 local authorities across the South West, Wales and Cheshire to maximise take up of the new infrastructure and new technologies it enables for business and communities. These services delivered information to 85,000 businesses, more than 780 workshops and one-to-one advice for 2000+ businesses. We are:

Supporting superfast broadband exploitation in partnership with 22 local authorities in Wales, where we delivered one-to-one support to more than 1,000 businesses in the first 18 months.

Supporting take up of broadband and improving digital skills in communities and businesses across Devon and Somerset through our Get up to Speed contract, engaging at parish level to unlock the potential of these rural localities through improved connectivity.

Delivering targeted digital advice and revenue funding to high-growth businesses in Cornwall and the Isles of Scilly, helping them to enter new markets, develop new products, create jobs and deliver transformational change.

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