



MetroMayor Manifesto / Policy Summaries

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Cambridgeshire and Peterborough - Dr Nik Johnson (Labour)

<https://drnikjohnson.co.uk/>¹

Priorities

- Priorities are helping communities begin to recover from the Covid-19 pandemic. Will lead the recovery, championing 21st century transport, affordable housing and decent jobs.
- Core values are: 'The three Cs' of Compassion, Co-operation and Community.

Net Zero and Sustainability

- Will help build a county-wide water management group to prevent flooding and save water resources.

Infrastructure and Transport

- Will develop a fully integrated, greener, countywide transport system.
- Does not support the previous Mayor's Cambridgeshire Autonomous Metro (CAM) project, which is based on "untried technology" and "has all the hallmarks of being an expensive folly and a potential financial blackhole". Not totally opposed to the principle of a rapid system project, but not a priority in the first four years.
- Will provide free transport for 16-18 year-olds, and subsidised travel for all under 25s.
- In favour of bus franchising. Plans immediately for buses to be brought under control of the Combined Authority to work alongside all other local councils and partner organisations including GCP. Aims are improving service frequency, helping reach under-served parts of the county, and better link-up timetables with other services.
- Linking in other projects such as East West Rail into the current system is also a priority.
- Supports expanding the electric bike roll-out to market towns.

¹ Other sources:

<https://www.cambridge-news.co.uk/news/local-news/labour-candidate-cambridgeshire-mayor-lays-20472864>

<https://www.secambslabour.org.uk/category/mayor-2021/>

<https://www.cambridgeindependent.co.uk/news/elections-2021-cambridgeshire-mayoral-candidates-answer-you-9196513/>



Housing

- Will deliver affordable and social housing with green, sustainable, carbon neutral developments. Will address the housing crisis as a priority by building council homes and working with councils in Cambridgeshire and Peterborough to ensure that all new developments have a 50 per cent affordable housing requirement.

Devolution

- Supports changing the name from the “Cambridgeshire and Peterborough Combined Authority” to the “Greater Cambridgeshire Combined Authority”.
- Supports the Combined Authority board meeting monthly and with environmental and public health policy experts present.



Greater Manchester: Andy Burnham (Labour)

<https://andyformayor.co.uk/wp-content/uploads/2021/04/Andy-Burnham-Manifesto-v2.1-002.pdf>

Priorities

- Three overriding priorities for the next three years: better transport, better jobs and better homes.

Economy, Skills and Fair Work

- Will aim to make Greater Manchester the country's first Living-Wage City Region. The goal is all employers would be living wage and living hours employers by 2030.
- Will use devolved control of the Adult Education Budget to provide conversion courses to enable people to retrain and gain new skills linked to the fastest-growing parts of the economy, such as digital or green construction.
- Will approach all bigger employers in Greater Manchester and ask them to register at least five job-related opportunities for young people on GMACS.
- For those aged between 50 and retirement, will help protect jobs, and support people to change their skillset.

Procurement

- Will ask all employers to adopt the Good Employment Charter, and will link it to all public procurement in the City Region. Will establish the GM Anchor Action Network as recommended by the Independent Inequalities Commission².

Net Zero and Sustainability

- Have set 2038 as the date for a zero-carbon Greater Manchester. Would mean have retrofitted every single home, and have an all-electric bus and tram transport system.
- City-Region-wide Retrofitting Task Force will link businesses, housing providers, colleges and training providers.

² Commission report: 'Convene a GM Anchor Action Network and use their spending, investment and soft power to drive social value, support disadvantaged groups and create good, secure, living wage jobs'. Examples of anchor institutions include local authorities, NHS organisations, universities and further education colleges.

Report: https://www.greatermanchester-ca.gov.uk/media/4337/gmca_independent-inequalities-commission_v15.pdf



Data and ICT

- New ambition of becoming one of the first City Regions in the world to put all under-25s online. New Digital Action Network involving partners in business, education and the community sector to make it happen.
- Will also help all over-75s get online. Will examine the potential for a “reverse mentoring” scheme - supporting and training young volunteers to deliver digital skills to the older generation.

Infrastructure and Transport

- By the end of 2025, buses will be under public control. GM will have a ‘London-style’ transport system in operation over buses, trams and bike hire. There will be a daily cap on what people spend, and a single, tap-in/tap-out ticketing system operating over bus, tram and bike. Will develop plans for GM Rail. A rebranded ‘Bee Network’ will be complete by 2030.
- Will work with Government to secure the funding to extend Metrolink to Stockport, Bolton, Middleton and, over time, to other parts of Greater Manchester.

Crime

- Will continue to recruit more police officers.

Housing

- Will develop plans to build 30,000 zero-carbon homes for social rent.
- Commitment to run the A Bed Every Night scheme for the whole of a second Mayoral term.

Devolution

- Supports:
 - devolved control of all local train stations as quickly as possible, a timetable for the Prime Minister’s promise of the devolution of commuter rail services, and long-term devolved transport budget;
 - full devolution of post-16 skills policy; and
 - a devolved partnership deal with DWP, including housing and work-related benefits.

Wellbeing

- Promoting good mental health - everyday well-being - needs to be a greater priority for all public services.



Liverpool City Region: Steve Rotheram (Labour)

<https://steverotheram.com/wp-content/uploads/2021/04/No-One-Left-Behind.pdf>

Economy, Skills and Fair Work

- Will launch a Liverpool City Region Recovery Fund, using the next tranche of devolved funding. To fund projects that will power economic recovery and create new jobs.
- Will introduce a Young Person's Guarantee - the commitment of a job, training or an apprenticeship opportunity for every young person out of work for more than six months. Will start with a focus on all school leavers, with the ambition of rolling this out to everyone under 25.
- Will look to use Liverpool City Region Fair Employment Charter accreditation and standards as one of the tests for receiving funding.
- Supports proposals for a community bank.
- Will explore the options for appointing a dedicated Tackling Inequality Champion.

Procurement

- Will ensure that the Combined Authority places a clear, visible and consistent approach to Social Value at the heart of everything it does as an employer, service provider, a commissioner, or in the assessment of applications for its investment funds. Will be annual report on social value performance.
- Will work with councils and anchor institutions to continue to embed the principles of Community Wealth Building into policies and practice.

Net Zero and Sustainability

- Will publish an evidence-based plan to meet the City Region's target of Net Zero Carbon by 2040 - or earlier. Will include commitments on offshore wind, hydrogen and zero-carbon refuelling stations.
- Will progress proposals for Mersey Tidal Power to the full business case stage and work to secure government funding.

Data and ICT

- Will complete the installation of a comprehensive network of ultrafast broadband to all six areas of the City Region within three years.



Infrastructure and Transport

- Will publish a comprehensive long-term plan for a London-style local transport system bringing together buses, trains and ferries and combining them with a comprehensive cycling and walking network. Will set out how will upgrade smart ticketing system with tap-in, tap-out, contactless ticketing, and a daily fare cap.
- Will work to develop 'Merseyrail For All': a commitment to extending the Merseyrail network to every borough of the City Region. This could include new stations or upgrades.
- Will investigate the feasibility of utilising Tram-Train Technology and trackless trams as part of a potential means of extending the Merseyrail network into hard-to-reach places.
- Will commission a full review of options for the future operation of the Merseyrail network post-2028, including the viability of introducing a publicly owned operator.

Housing

- Will continue to ramp up the Housing First scheme.

Devolution

- The City Region will adopt a 'devolution by default' approach to negotiations with central government, whereby any power and funding that can be devolved away from Whitehall, should be. This will include identifying a range of powers and funds that should naturally sit at a local level and can easily be devolved from Westminster to the City Region.



London: Sadiq Khan (Labour)

<https://sadiq.london/wp-content/uploads/2021/04/Sadiq-for-London-Manifesto-.pdf>

Economy, Skills and Fair Work

- The economic priority will be protecting, preserving and helping to create jobs.
- Working with the London Recovery Board, will lead on delivering a recovery plan for London. A revised economic development strategy will reflect the new reality, working closely with local authorities, trade unions and business.
- Will establish more sector-specific skills academies in growth sectors, including the green economy, digital, tech, health and social care and creative industries.
- Will tailor adult skills funding towards what the economy and Londoners most need, including digital skills.
- Will work with the Living Wage Foundation to expand further the number adopting the London Living Wage, and help make London a Living Wage City.
- Will work to increase the number of employers accredited to the Good Work Standard.
- Reviving central London will be a priority.

Procurement

- Will look, when opportunities arise, to bring services back in house.
- Will ensure the GLA Group Responsible Procurement policy is regularly updated, driving up pay and conditions in companies paid to deliver services for London. All employers expected to be willing to have a trade union recognition agreement for all their employees; will use GLA procurement to maximise their use.
- Will use the recruitment and procurement power of London's anchor institutions to give new opportunities to young people.

Net Zero and Sustainability

- 10-point Green New Deal for the city, with cleaner air, improved open spaces, green jobs and tackling climate change at its heart, including extending the ULEZ in October 2021.
- Supports London Recovery Board target to double the size of London's green economy sector by 2030.
- Will use existing land and infrastructure to support the rollout of the more than 44,000 charging points that the city will need by 2030.
- Will lead efforts to make London a zero-waste city.



Data and ICT

- Will rebuild the London Datastore to be the central register linking data across London.
- Will work closely with boroughs through LOTI and the private sector to join up data on projects to serve the public and support recovery programmes. TfL to be asked to deliver an enhanced digital experience to people travelling in London.
- Will create a new Emerging Technologies Charter for London to guide the deployment of sensors and services arising from 5G and artificial intelligence and make their use transparent to the public.
- Will use new planning powers to ensure every new development is connected with full fibre.
- Mobile connectivity, currently available in stations and sections of the Jubilee Line, will be extended across the tube network.

Infrastructure and Transport

- Will prioritise the DLR Extension to Thamesmead, and, when the time is right again, the Bakerloo Line Extension and Crossrail 2.

Crime

- Will continue to make the case for London to receive the additional 6,000 officers the Commissioner and Mayor agree are needed, and will increase visible neighbourhood policing in high crime areas and town centres.
- Wants Council Tax to be as low as possible but won't apologise for having to increase the Council Tax precept to keep Londoners safe.

Housing

- Target of 10,000 new council homes.
- Will back frontline health workers, firefighters, transport workers and others to get priority for new intermediate homes, and will develop a new list of key worker occupations.
- Strategic target for 50 per cent of all new homes to be genuinely affordable.

Devolution

- Will explore producing a Devolution Bill on behalf of all Metro Mayors.



Tees Valley - Ben Houchen (Conservative)

<https://www.benhouchen.com/my-plan-local-jobs>

Economy, Skills and Fair Work

- Will drive the creation of 7,600 jobs and add £420 million to the local economy each year.
- Teesside Freeport will create 18,000 skilled, good-quality, well paid jobs over next five years.
- Teesworks includes world's first industrial scale carbon capture, utilisation and storage facility; first UK factory for GE Renewable Energy to manufacture 107m long blades for the next generation of offshore wind turbines; and planning for 4.5 million sq ft of manufacturing space on the South Bank of the River Tees that will create 9,000 jobs. Have submitted plans for the entire Teesworks site for 9 million sq ft of business and industrial space that will create 11,400 jobs when fully operational.
- Taken together, on course to surpass the 20,000 jobs target laid out in the site's Master Plan.

Infrastructure and Transport

- Projects include transformation of Middlesbrough Station and expansion of Darlington Station. Also investing millions of pounds at Hartlepool, Billingham, Eaglescliffe, and Teesside Airport station amongst others.
- Committed £24 million to the new Tees Crossing. Pushing ahead with £200 million Darlington link road project.
- Millions more invested locally in roads, commuter routes for cyclists, electric vehicle charging points, and innovative hydrogen transport research.



West of England - Dan Norris (Labour)

<https://votedan.uk/wp-content/uploads/2021/04/MANIFESTO-FINAL-compressed.pdf>³

Economy, Skills, Fair Work and Quality of Life

- Will be a 'jobs first' Metro Mayor. Will create 23,000 new green jobs,
- Will double the West of England COVID-19 Recovery Fund.
- Jobs & Skills Summit to be held in first 100 days in office.
- Will work with local and national government and trade unions to establish an effective living and minimum wage enforcement programme.
- West of England Employer Charter will outline standards for good businesses, including provisions for disabled employees, paying a living wage, reducing the gender pay gap and other unacceptable pay gaps, and offering flexible or distance working for parents and carers.
- Will promote Combined Authority investment in businesses creating local jobs and using local supply chains.
- Will create online application portal for apprenticeships, putting all information for local apprenticeships into one place, alongside free virtual training courses on a range of skills, from digital design to finance and accounting.
- Will lead review into post-16 education and pathways into work to address skills gaps and ensure opportunities are not solely concentrated in urban areas, but are accessible to all, including those who are not in education or training.
- Will use Mayoral resources to support childcare providers and invest in childcare infrastructure across the region.
- Minimum of 10 per cent of the Combined Authority Investment Fund revenue will be used to support cultural sector.
- 'Quality of Life Score-card' will evaluate projects and policies not just with value for money assessments but also wider social and environmental value and potential to boost quality of living.
- Will set up a Cooperative Support Agency, to support and coordinate training for cooperative and community-run enterprises.
- 'Eat Local' campaign will celebrate local farmers and producers.

³ Also: <https://votedan.uk/> and <https://twitter.com/votedannorris>



Net Zero and Sustainability

- £20 million Green Recovery Fund to invest in programmes that reduce greenhouse gas emissions while creating almost 23,000 new green jobs.
- Wants to see serious investment in home retrofitting, tree planting, walking and cycling infrastructure, electric car charging, flood and drought defences, and renewable energy.
- Environmental evaluations central to all policies. Will use housing and transport powers to encourage a shift to zero-emission technologies, and the new Spatial Plan to ensure all new developments provide a net gain in biodiversity.

Data and ICT

- Will commission a review into digital connectivity, identifying areas with poor internet coverage and creating a plan for rapid broadband rollout.
- Will create a training strategy for older people and others who want to learn digital skills.

Infrastructure and Transport

- Will review existing transport provisions across the region, developing a long-term strategy for transport investment. Will investigate options such as mass transit and bus franchising and the implementation of smart ticketing.
- Keen to move money away from roads and into better public transport and walking and cycling infrastructure.

Housing

- Will deliver a new Spatial Plan.
- Will double the current spending plans to £80 million.
- Firm requirement for 35 per cent of all new homes to be genuinely affordable.
- An Older People's Housing Strategy will establish the needs of ageing population over the next 30 years.
- Will establish a Retrofit Accelerator programme.
- Will create a Homelessness Taskforce.

Devolution and Decision-Making

- Will be calling for greater powers over health and social care, national work programmes, and local environment.
- Will set up a Youth Combined Authority, appoint a Gender Equality Adviser, and explore the potential of Citizens Panels.



West Midlands - Andy Street, CBE (Conservative)

<https://www.andystreet.org.uk/sites/www.andystreet.org.uk/files/2021-04/Andy%20Street-Manifesto%202021-Summary.pdf>

Economy, Skills and Fair Work

- Will create at least 100,000 jobs and training opportunities in the next two years, in growing industries like construction and professional services, and through West Midlands ‘big wins’ like High Speed 2 and the Commonwealth Games.
- Will increase the number of apprenticeships in priority industry sectors.
- Will introduce more flexible training options for women, particular those returning to the job market after having children. There will be specific careers schemes to encourage young women into STEM careers, working with engineering, construction and car companies in the region.
- Will develop retraining schemes and support specifically for over 50s.
- Will grow the successful Thrive into Work and Thrive at Work schemes.
- Will take action on improving diversity in leadership especially on boards in the region.

Procurement

- Will achieve every possible contract for local businesses and secure jobs for local people from major regional projects like HS2, the Commonwealth Games and Coventry City of Culture.

Net Zero and Sustainability

- Will make rapid progress on the “WM2041” environmental action plan to make the West Midlands a Net Zero carbon region within the next 20 years.
- Will be massive regional programme to improve the energy efficiency of homes with the installation of smart meters and thermostats, wall and loft insulation, double glazing and heat pumps.
- Will train thousands of young people for these new green jobs.
- Will secure investment in a new battery Gigafactory at Coventry airport.
- Will roll out thousands of new electric vehicle charging points.

Data and ICT

- Will hire a Mayor’s Tech Commissioner with responsibility for increasing the number of tech jobs and start-ups.



- Will scale up the West Midlands “Beat the Bots” fund to provide more training in fields like coding, UX/UI, cybersecurity and product management, and will work with tech sector businesses to keep more talent in the region.
- At least 21,000 new green jobs in the low carbon sector by 2026, and will turn hundreds of thousands more jobs in the region green.

Infrastructure and Transport

- Will double transport spending in the region by bringing in more investment from Government without raising Council Tax.
- Will open the new metro stations in Birmingham, Dudley, Sandwell and Wolverhampton, and begin expansion into North Solihull.
- Will reopen five rail stations in Walsall and South Birmingham in the next three years, and make progress on eighteen other new stations across the region.
- Major regional investment plan includes city centres like Coventry, town centres like Dudley and village centres like Kingshurst.

Housing

- Will seeks an ambitious Affordable Housing Deal.
- Thousands of new homes for social rent, through the West Midlands Affordable Housing Collaborative Development Vehicle with local housing associations.

Equalities

- Will set up an Equalities Taskforce, with representatives of all communities, which will look at the specific issues facing under-represented communities, in Combined Authority policy areas like transport, skills, jobs and housing.

Health

- Will implement the recommendations in the West Midlands Health of the Region report.

Devolution

- Will press the Government for the power to retain existing taxes which are collected in the West Midlands, to be spent in the West Midlands, such as Vehicle Excise Duty, Stamp Duty and Air Passenger Duty.
- Wants to win control of further Government funds to be spent improving the region, such as a long-term transport funding settlement, a dedicated West Midlands affordable housing fund, all 16-18 further education funding, all careers support funding and the West Midlands share of the Energy Company Obligation.
- Will seek full devolution of trade and investment functions and funding to the West Midlands.



West Yorkshire - Tracy Brabin (Labour)

<https://tracy4mayor.org.uk/wp-content/uploads/2020/11/My-Manifesto-for-a-better-West-Yorkshire-1.pdf>⁴

Economy, Skills and Fair Work

- Will create 1000 well paid, skilled jobs for young people.
- Will ensure all young people out of work for more than six months have an offer of a job, education or training, by bringing together national programmes, local schemes and local employers.
- Will deliver a Fair Work Charter within one year of being elected as Mayor.
- Will boost the number of businesses paying the real living wage.
- Supports a new Yorkshire digital skills academy, a creative industries university campus and increasing higher education provision in the south of the region.
- Will support and develop a Levy Matchmaking Scheme to help larger businesses who are not using their apprenticeship levy to support SMEs, co-ops and Social Enterprises to take on apprentices.
- Will use Mayoral Development Corporations to bring jobs, homes and community facilities.
- A Co-operative Development and Community Wealth Building team will support the growth of co-operative, social enterprise and worker-owned businesses.
- Will introduce a Creative New Deal for creative industries.

Procurement

- If a company wants a public contract or is getting a business grant or loan with public funds, they will have to live up to the standards expected by treating their workers well, paying a fair wage and ensuring a positive net benefit to the environment.

Net Zero and Sustainability

- Will support projects like Leeds City Gate to develop a Hydrogen Economy.
- Will introduce a green retrofitting programme of residential homes.
- Will develop a Warmer Homes Initiative to get green proofed central heating systems to fuel poor homes.
- Will establish a unit with responsibility for supporting Community Energy and Low Carbon Housing Projects.

⁴ Also: <https://tracybrabinmetromayor.laboursites.org/pledges/>



- Will work with local businesses to establish an action plan to decarbonise existing business operations in the region.
- Will invest in delivering thousands of charging points around the region.

Data and ICT

- New Yorkshire digital skills academy.

Infrastructure and Transport

- Will bring buses back under public control, introduce simpler fares, contactless ticketing and greener buses.
- Supports joined up transport across West Yorkshire - including delivering a mass system that links Dewsbury, Castleford, Bradford and Leeds. Will do everything possible to secure government funding within first term.
- Will develop a concrete plan for electrification, new stations and modern trains to put pressure on government.
- Supports calls for the Queensbury Tunnel cycle path between Bradford and Halifax.

Crime

- Will recruit 750 more frontline police officers and staff to fight crime.
- Will put keeping women and girls safe at the heart of policing plan.

Housing

- Will build 5000 sustainable homes - including council houses and affordable homes.
- Will develop a plan for homes (a statutory strategic plan) for the region, helping to deliver more genuinely affordable homes.
- Will bring funding and investment for new social rent and council homes.
- Will develop a homelessness action plan including a Housing First strategy.

Devolution

- Will fight for a Regional Recovery Fund.